

Privacy Policy and Terms of use

Welcome to Eternali's website. The following terms and conditions of use apply to the website, and we kindly ask you to read them carefully.

The terms and conditions contain information about how to use the content of the website, how we treat your personal data and about how cookies are used on the website. References below to "Eternali", "us" or "we" are references to Skogsaktiebolaget Eternali, which is the provider of this website, and/or other companies in the Eternali Group.

Copyright and other intellectual property rights

Information about copyright and trademarks

All rights to the content of the website, such as texts, graphics, logos, images, video clips, audio files and software belong to Eternali or third parties and are protected by Swedish and international intellectual property law. All rights are reserved.

The content of the site is provided as a service to you and may only be used in accordance with the conditions set out below. By downloading material from the website, you accept the terms.

Unauthorized use or distribution of the content on the website may violate copyright and / or other Swedish or international law and may be subject to legal action.

Use of Eternali's trademarks

Eternali's trademarks and brands may only be used in accordance with these terms and conditions or after you have obtained Eternali's written approval. Use of Eternali's brands in advertising and marketing of Eternali's products and services requires prior written approval.

Use of the content on the website

The site and its contents may not be modified, transmitted, reproduced, published, licensed, transferred, sold or used for any other commercial purpose without Eternali's prior written approval.

Eternali allows you to make temporary copies of content on this website, where necessary. You may also print content from the website within reasonable limits for personal use and link to our site. Any other use of the information on the website is prohibited.

When taking copies of the information on the website, you must not modify the information or delete information about copyright or Eternali's name.

Disclaimer

The information on the website is general and should not be used as the single and sole reason for deciding on important issues. We are constantly working to ensure that the website is accurate, complete and up to date, but there is always a risk, for example, that typos, external influences and technical errors result in misleading information. This means that Eternali cannot guarantee and does not accept liability for the content or accuracy of the information is always correct, complete and up to date.

If Eternali provide a link to a third-party website, this link is only intended to assist the user and Eternali does not accept liability for the content or accuracy of the information on such a website.

Material from users

All material and communication transmitted to or posted on this website in connection with your use of features on the website will be considered non-confidential. Eternali has the right to use such material for commercial or non-commercial purposes.

When using the website, you may not provide material or information that is illegal, may be perceived as offensive, constitutes marketing, or otherwise may be perceived as inappropriate. Such content will be removed from the website and we also reserve the right to terminate services on the website that you may have joined.

If material and communications sent to us via the website contain personal data, the details in processing of personal data, below, shall apply.

Miscellaneous

Eternali may change these terms of use at any time, choose to display or remove posts and content on the website and/or close the website. If the terms and conditions of use change you will be informed of this by a new version being posed on the website. We therefore ask you to keep updated as regards any new versions of the terms and conditions.

Processing of personal data

Introduction

Your privacy is important to us and we strive for a high level of protection in all processing of personal data. Within the EU/EEA, the General Data Protection Regulation (GDPR) applies.

In accordance with applicable data protection legislation, Skogsaktiebolaget Eternali, or the company otherwise specified as data controller, is responsible for the processing of your personal data as set out below. If you have any questions about this information, or if you want to exercise any of your rights as set out below, please contact Eternali via the contact details listed under Contact information below.

Collection and processing of personal data

The term personal refers to such information which, directly or indirectly, may refer to you as an individual. Examples of such data are name, image, social security number, contact details, competition entries, selections made, behavior or IP address. Personal data processing refers to any action that we or a third party that we have engaged take with the personal data, such as collection, registration, and storage.

Personal data may only be processed for specified and explicitly stated purposes and may not be processed for any purposes that goes beyond these purposes. At Eternali, we process personal data that you have given for the purpose of administering inquiries from/with you, as well as providing information and service in connection with such inquiries and agreements. For example, this may concern subscriptions to our newsletters which you have ordered.

Your personal data may also be used for marketing and follow up as well as for our sales and product development with the aim of improving our products and services. If you do not wish to receive marketing and/or offers, please contact us via the contact details listed under *Contact details*.

Finally, personal data is also processed for statistical purposes to see how users use the website and to analyze search behavior, as well as to display content customized content. Such data is, however, only processed in an aggregated form or in form that cannot identify you as an individual. Data is also processed indirectly in connection with the development, testing and administration of the IT systems underlying our website.

When using features on our website that allow you to post information or other material on it, please note that such information may also contain personal data. If your information contains data about other individual, you may only post such data if you have received their consent to provide

Legal basis for the processing and storage period

Eternali process your personal data when necessary for the performance of an agreement with you and when we have another legitimate and justifiable interest in processing your personal data, such as in interest in marketing ourselves to visitors on the website or an interest in developing our website or our products and/or services. If we were to process your personal data for any purpose which according to applicable legislation requires your consent, we will obtain your consent before commencing with such processing.

The data we collect in accordance with what is stated above is deleted when the purposes of the processing have been completed.

Security for the protection of personal data

Eternali safeguards your personal data with a high level of security and has taken appropriate technical and organizational security measures to protect your personal information from unauthorized access, amendment, dissemination, or destruction.

Restrictions on disclosure of personal data

We may appoint external partners to perform tasks on our behalf, such as providing IT services or helping with marketing, administration of press releases management, data analysis or statistics. The performance of these services may mean that our partners, both within the EU/EEA and outside the EU/EEA, will have access to your personal data. Companies that process personal data on our behalf must always sign an agreement with us so that we are able to ensure a high level of protection for your personal data even with our partners.

Special safeguards are taken with regard to partners outside the EU/EEA, such as signing agreements that include the standardized model clauses of data transfer adopted by the EU Commission and available on the EU Commission's website.

Eternali may also disclose your personal data to third parties, for example the police or other public authority, if it concerns criminal investigations or if we are otherwise required to disclose such data by law or public authority decisions. Eternali will not disclose your personal data to any other extend other than described in this section.

External links

This information about personal data processing applies to data about you that Eternali processes within the scope of our website. Our website may sometimes contain links to external websites or services that we do not control. If you follow a link to an external website, you are encouraged to review the principles of processing personal data processing and information about cookies that apply to the website in question.

About cookies

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Necessary Cookies

Necessary cookies allow our website to function and cannot be switched off in our systems. They are usually only set in response to actions taken by you, such as setting your privacy preferences, logging in or filling out

forms. These cookies do not store any personally identifiable information. You can set your browser to block or alert you about these cookies, but then some parts of our site will not properly function.

Performance Cookies

Performance cookies allow us to count visits and traffic sources which enable us to measure and improve the performance of our site. These cookies are anonymous and in aggregated format they help us identify how you as a visitor navigate the site and what pages are most visited. If you do not allow these cookies we will not know when you have visited our site, and we will not be able to monitor its performance.

Functional Cookies

Functional cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or, all these services may not function properly.

Your rights and the right to make complaints

Under applicable data protection legislation you are entitled, at any time, to request access to the personal data that is processed about you, to have erroneous personal data corrected, to request that Eternali shall stop processing and delete your personal data, to request that the processing of your personal data is restricted, to exercise your right to data portability, to withdraw consent to particular processing (where such consent has been obtained) and to object to the processing of personal data. You are also entitled, at any time, to lodge a complaint with the relevant supervisory authority if you consider that your personal data has been processed in contravention of applicable personal data legislation.

Contact details

Skogsaktiebolaget Eternali is the data controller for the processing your data. If you have questions about how we process your personal data, please contact us by e-mail at info@eternali.se